



OUTDOOR EXPO

2025 VISITOR GUIDE

4 – 5 OCTOBER 2025
CANTERBURY AGRICULTURAL PARK





WELCOME TO OUTDOOR EXPO

Welcome to Outdoor Expo 2025!

Get ready for New Zealand's largest outdoor expo — right here in Christchurch. With **200+ top brands** all in one place, it's your chance to explore the very best in motorbikes, caravans & motorhomes, boating & watersports, 4x4 outfitters, cycling, adventure gear, outdoor living, artisan foods, and more.

Designed to be **family-friendly**, the Expo is a place to discover, shop, learn, and have fun — whether you're planning your next big adventure or just enjoying a great day out.

Event Information:

- 📍 Canterbury Agricultural Park, Christchurch
- 📅 Saturday 4 & Sunday 5 October 2025
- 🕒 9:00 am - 4:00 pm both days
- 🌐 www.outdoorexpo.co.nz | @OutdoorExpoNZ

**Grab Your
Online Tickets!**

**20%
OFF**



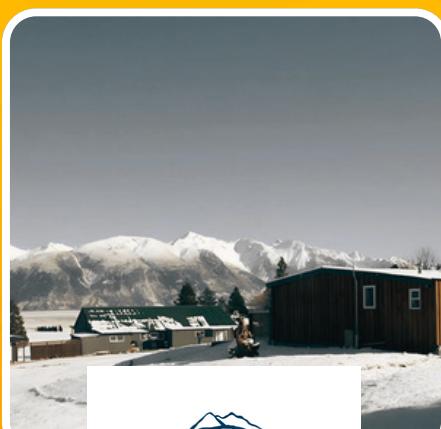
EXPLORER COMPETITION

**Collect All Kiwiana Stamps!
Prize Pool Over \$6,000**

**From unforgettable tours to gift packs –
a prize pool like no other!**

How to Enter

- Grab entry form on entry to the expo
- Explore the Expo & collect all 8 stamps
- Drop form in entry box before you leave





M3: Demo Program

Join us at the demo marquee for exhibitor demonstrations
— watch, learn, and **win amazing prizes from our
Supporters Club!**



Fully Equipped

SAT 12:30 pm - 1:00 pm

SUN 1:30 pm - 2:00 pm





2 DAYS OF HIGH-SPEED MOUNTED GAMES COMPETITION

CANTERBURY MOUNTED GAMES AT OUTDOOR EXPO 2025

Get ready for two thrilling days of Pairs Mounted Games, hosted by the combined South Island branches – Canterbury Mounted Games Association (CMGA), Otago Mounted Games Association (OMGA), and Top of the South Mounted Games Association (TOTS MGA).

Mounted Games is a high-speed sport where skilled riders and their ponies race through obstacle and relay challenges. It's fast, fun, and exciting for all ages – no horse knowledge needed, just come to be entertained!

Why You'll Love It

- Non-stop action – races, relays, and daring maneuvers.
- A true spectacle – thrilling to watch for all ages.
- Fun for everyone – no knowledge needed to enjoy!



ZONE GUIDE

Tap or click a zone to jump straight to that section.

Zones

- A. Cars & Motorbikes
- B. Caravans & Motorhomes
- C. Boating & Watersports
- D. 4x4 Outfitters
- E. Adventure Gear & Apparel
- F. Mounted Games
- G. Cycling
- H. Outdoor Living
- I. Food Court
- J. Amusements

Marquees

- M1. Adventure Gear
- M2. Tourism & Artisan
- M3. Demonstration Tent



[Open Full Map](#)

Grab Your
Online Tickets!

20%
OFF



Zone A: Cars & Motorbikes

EXHIBITING BRANDS

- *Blacksheep*
- *Packgeargo*
- *Amuri Motorcycles*
- *CMG Bikes*
- *CMG Cars*
- *Subaru*
- *INEOS*
- *Romotow*

FOOD & BEVERAGE

- *Cafe Tango*
- *Bacon Brothers*

EXPO SERVICES

- *Expo Office*
- *Lost Children*





Architectural Caravans and Tiny Homes Built to Last
We didn't invent caravans, we just made them cool

T7 | the ultimate caravan | automated | deck | 4-7 berth | 27.8m² |

P7X | tiny home | 2 bedroom | deck | 7-9 berth | 35.2m² |

P7 | tiny home | 1 bedroom | deck | 4-6 berth | 27.8m² |

M7 | caravan | architectural | 4-6 berth | 16.2m² |

Extra Special Show Stopper
pricing from \$139,000*

* Price for base model specification and excludes GST. Limited time offer for the first 10 deposits received.

Come and See Us at the Outdoor Expo – We are Right at the Main Entrance

BACON BROS
BURGERS



**BRO, CHILL
JUST EAT THIS**

Beers, Burgers, Tacos, BBQ, Pies | Outdoor Expo 2025



YOU'RE STILL
AN IDIOT.
JUST HYDRATED.



Sparkling water for the hard-working, high-vibration and busy humans.



Zone B: Caravans & Motorhomes

EXHIBITING BRANDS

- CMG Campers
- Infinity RV
- TrailLite
- UK Caravans
- Rolleston Caravans
- Campro
- GLI Caravans
- SoelNZ
- AWOL
- JE Imports
- Kaweka
- RockWren
- Australis Caravans
- Lysaght
- SOK Battery
- Falcon Overland
- NZ Utes Campers
- Elite RV
- Fortis Caravans
- Digital RV



START YOUR ADVENTURE

Explore More, Go Anywhere.



Enjoy everything our majestic country has to offer – fishing, hunting, camping or exploring – in the comfort of a Kaweka hybrid camper, capable of handling any New Zealand off-road adventure.

Every Kaweka hybrid camper is sold 'Adventure ready' on delivery or pickup, with registration, WOF, EWOF, CSC (Green card certified) and Gas certification supplied.

Check out our full range of Campers and all the features that are included at www.kaweka.co.nz

Features include:

- Heavy duty galvanised steel chassis & independent off-road suspension.
- 16-inch alloy wheels with 265/75R16 off-road tyres.
- External slide-out stainless kitchen with hob, sink & hot/cold water.
- Cassette toilet, showers & diesel heater for all-season comfort.
- Solar power system with two AGM rechargeable batteries & inverter.
- Awning and dual-layer door as standard – and so much more!



Zone C: Boating & Watersports

EXHIBITING BRANDS

- Power Boat Centre
- RaeLine
- Marine Canterbury
- Bays Boating
- Action Water Sports
- Sports Marine
- Wanaka Powersports
- Farnleys
- Image Boats
- Avon City Ford
- Toyhoulers
- Wide Span Sheds
- Lifestyle Builds
- White Pointer Boats
- Mitsubishi Motors
- Butler Marine
- DNA Boats
- Coastguard Tautiaki Moana
- Innovision Boats
- Hydro Marine
- Takacat
- Jet Boating NZ
- Wave Runner
- Shed Specialist
- Icon Marine
- NZ Lithum



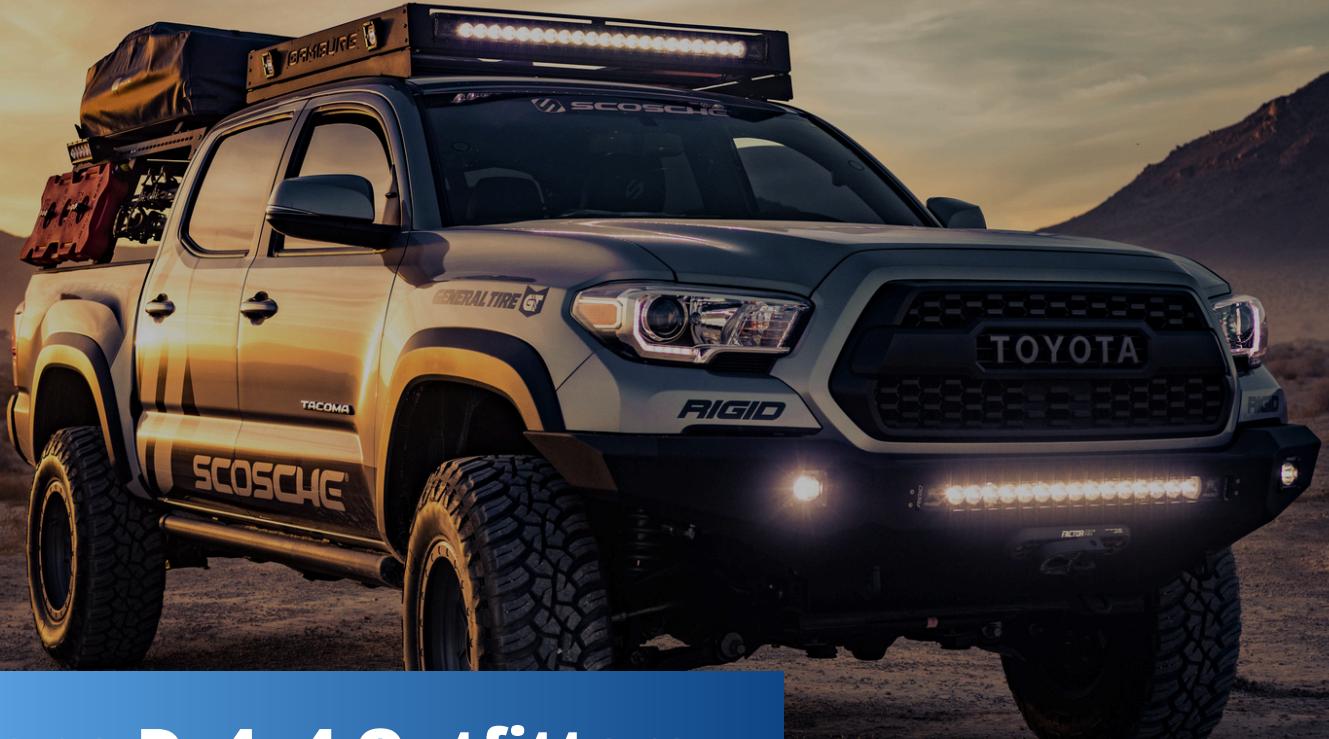


**Built to last.
Engineered
for adventure.
Better by design.**

**Latest generation
Innovision Explorer 656
specifications:**

Model: Explorer
LOA: 6.65m
Beam: 2.55m
Dead Rise: 18-20 degrees
Bottom Plate: 6mm
Side and Deck Super Structure: 4mm
Horse Power: 200-300 hp
Weight on Alloy Trailer: 2450kg
Fuel: 275L

Base Price: \$190,000



Zone D: 4x4 Outfitters

EXHIBITING BRANDS

- Fully Equipped
- Garage Project
- Lucas Creek
- Perfect Pitched
- Ironman 4x4
- ACTIV Trailers
- Hamco
- Canterbury Vehicle Accessories
- XpeditioNZ
- Road Rubber Tyre & Auto
- Summit Campers
- Canterbury Land Rover Owners Club



BUILT TO LAST.



MADE FOR KIWI ADVENTURE.



**PERFECT
PiTCHED**

Top Quality Roof Top Tents & Awnings

- ▶ Tried and tested for over 6 years in every NZ season.
- ▶ Set up in minutes, more time for adventure, less hassle.
- ▶ Exclusive design with some unique models you won't find anywhere else in NZ.
- ▶ Durable, high-quality gear without the high price tag. Reliability guaranteed!

**Stress - Free
Camping Set Up.**

**Proudly
Family Owned.
Proudly NZ.**



LEARN MORE

Free installation & hands-on demo with every rooftop tent or awning purchase. Offer valid during show and 1 week after.

**SPECIAL
OFFER**



Nudge Bars



Canopy & Flares



**Stone Guards
Made By CVA**



CVA funded



Bull Bars



**Suzuki Jimny Fit Out
Before**



**Suzuki Jimny Fit Out
After**



Drawer Systems



Hard Lids

CVA - Your One-Stop Shop for Vehicle Accessories

From tradies and 4WD enthusiasts to campers and everyone in between, we've got you covered.

Come and chat with us about your wish list — we can supply and fit everything from bonnet guards to canopies, plus:

- Towbars & lift kits
- Sports bars & roof racks
- Drawer systems & hard lids
- Awnings, van fit outs, floor mats & seat covers

And that's just the beginning — the list is endless! Got a custom idea? We can make it happen.

Trucks aren't left out either :

- Sunvisors
- Airkits
- Sideskirts
- Stoneguards
- Wheel trims



<https://www.cva.co.nz/>

info@cva.co.nz | 0800 500 582



**Collect All Kiwiana Stamps!
Prize Pool Over \$6,000**

From unforgettable tours to gift packs — a prize pool like no other!

How to Enter

- Grab entry form on entry to the expo
- Explore the Expo & collect all 8 stamps
- Drop form in entry box before you leave

Gear up for your next adventure with **HAMCO** auto shop

New Zealand's Original, Roof Rack Specialist

From roof racks, trays, and boxes to snow chains, ski & snowboard holders, bike racks, and kayak carriers, we've got you covered.

Proudly serving Kiwis for over 100 years with quality products, expert advice, and unbeatable service; so you can carry more, explore further, and travel with confidence.

Need something bespoke? Our expert team offers custom installations for vehicles without off-the-shelf solutions.

Hamco Auto Shop, the trusted name in roof racks and vehicle accessories



YAKIMA

RHINO-RACK

THULE SWEDEN

modula case system

prorack

alpinestar

VERIGA



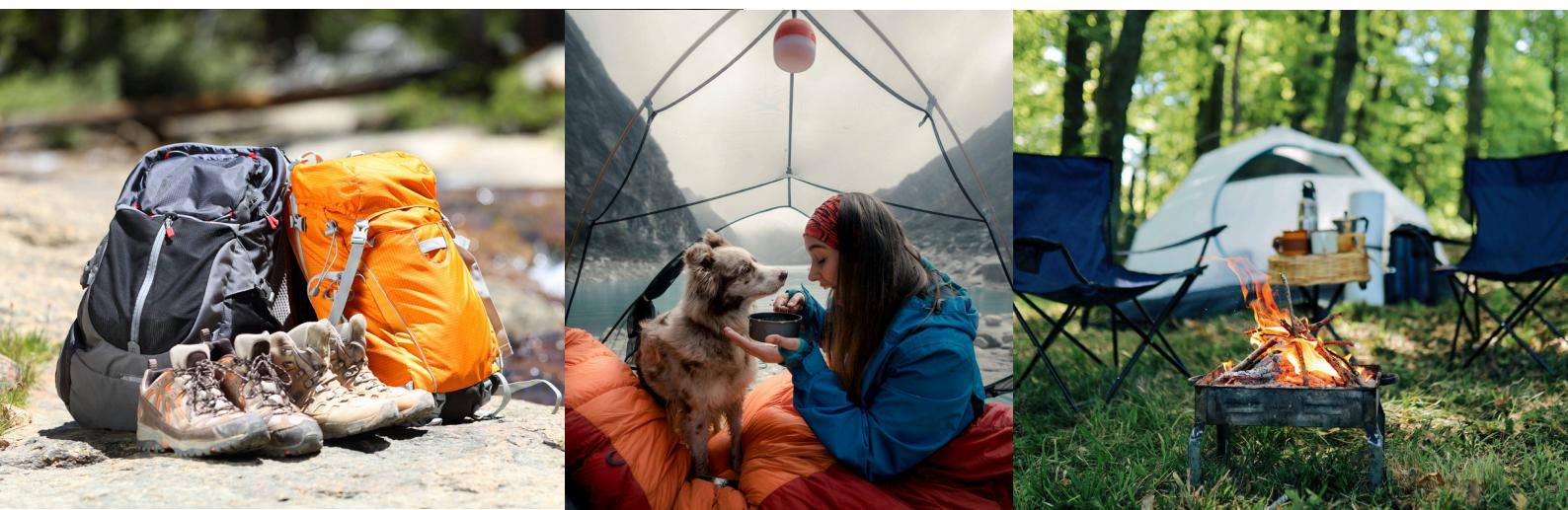
Zone E: Adventure Gear & Apparel

EXHIBITING BRANDS

- RM Williams
- Outpost Supplies
- Rural Butcher
- Environment Canterbury
- Maritime NZ
- Shuzi
- Serial Chillers
- Quacs Shoes
- VooDooQ
- Dawn Light
- Dog and Country
- MTN Gear
- Lonely Track
- Otago Polytechnic
- Night Owl Outdoor Gear
- Next72Hours

FOOD & BEVERAGE

- Tanos Gelato





Outdoor Clothing & Equipment

- Packs & Bags
- Wet Weather Gear
- British Army Surplus
- Airsoft & Paintball
- Swags, Tents & Shelters
- Boots & Boot Care
- Freeze Dried Meals
- Sleeping Bags
- Locator Beacon Sales & Hire
- Survival & First Aid
- Torches & Spotlights
- Performance Socks
- Torches & Lanterns
- Cooking Systems
- Knives & Tools
- Fire Starting



53 Quarantine Road Tahunanui, Nelson.
Andrew & Wendy Neame: 021 063 4450 or 021 0500 250
www.outpostsupplies.co.nz



NIGHT OWL OUTDOOR GEAR

OILSKIN AND CANVAS PRODUCTS

STAY WARM AND COMFORTABLE



**SLEEVELESS OILSKIN
JACKET**



**JUMPER LEADS
BAG**



**OILSKIN DOG
COVERS**

nightowloutdoorgear.co.nz

See Further, Hunt Smarter

Uncover the unseen with Pulsar thermal imagers. Perfect for New Zealand hunters, Pulsar optics give you the advantage in any conditions.

**THERMAL
IMAGING**



PULSAR

Find us at the Outdoor Expo, Site 13
www.pulsarthermal.co.nz



QUALITY GEAR FOR FARMERS AND THEIR DOGS

North Canterbury based, farmer-tested gear designed for life on the land.

OUR COLLECTIONS

- Whistles & Lanyards
- Wool Jackets & Vests
- Active Wear
- Leather Collars & Accessories
- Canvas Jackets & Dog Beds



Meet us at the Outdoor Expo 2025!

Get hands-on with our products - feel the quality, try them on, and see why farmers trust Dog and Country.

SHOP NOW





\$25



\$129



\$20



\$30



\$29



\$69



\$65



\$69



\$129



\$39



\$189



\$129



\$679



\$399



\$549



\$3495



COME FIND US IN ZONE E



SIGN UP FOR EXCLUSIVE MONTHLY SPECIALS!

MAKING MEAT GREAT

0800 843 024





M1: Adventure Gear

EXHIBITING BRANDS

- *Fish Mainland*
- *Rocket Boil 'N' Cook™*
- *Huntman Optics*
- *Southland Beacon*
- *Warthog*
- *Aritic Sammy*
- *Sun Saver*
- *Mountain High*
- *Back to the Wild*
- *Mercer Industries*
- *PULSAR*
- *High Country Horse Adventures*
- *Garden City Helicopters*
- *Rescue Coordination Centre*
- *Easys*
- *DiveHQ*

**Grab Your
Online Tickets!**



ARE YOU WORKING ALONE?

WHAT ARE YOUR OPTIONS IN AN EMERGENCY



Farm Safe and OSH are now pushing for all farmers who work on their own to have a personal locator beacon in their safety kit

Available for sale/hire

Comes with a free heavy duty pouch!



Price at time of printing

**Now available from 90 outlets nationwide
Free heavydutypouch and delivery**

Yes, cell phones are good, but these units are registered waterproof and have a 8 year battery life. I know which one I would count on in an emergency!

Southland Locator Beacons
406Mhz GPS digital

Ph (03) 226 6341 or (027) 412-2925
www.locatorbeacons.co.nz



WARTHOG
SHARPENERS NZ

**INTRODUCING THE NEW
V-SHARP ELITE A4**

4 ADJUSTABLE SHARPENING ANGLES
15 - 20 - 25 - 30

Warthog – the ultimate sharpener trusted by outdoorsmen. Discover precision in every edge.

Come see us at M1.



0274104059



ROCKET BOIL 'N' COOK PORTABLE FOOD COOKER™

The world's most versatile, fuel-efficient cooker – and a source of clean water.

**10%
OFF**

Expo Special: Get 10% OFF

Discover the cooker that does it all – boil, cook, and provide clean water, wherever your adventure takes you.

**WANT TO SEE IT IN ACTION?
WATCH THE VIDEO.**

www.rocketboilncook.com





Zone G: Cycling

EXHIBITING BRANDS

- Ebikez NZ
- Hybrid Bikes
- CJM Events
- Quest
- EVO Cycles
- Le Velo
- Specialized
- Cycleways
- ECOquip

TRY BEFORE YOU BUY!

Head to the [Test Ride Zone](#) and experience the thrill firsthand – try before you buy on our dedicated track and find the perfect fit for your next adventure.



QUEST

be the trail maker



Quest Bike Trailers, Engineered for Explorers



The world's most rugged adventure bike trailer

**Visit us in Zone G to check the trailer
that will follow you to the ends of the earth.**



Zone H: Outdoor Living

EXHIBITING BRANDS

- *Hotspring Spa*
- *Robomate*
- *Compass Pools*
- *SmokeDogg*
- *Ferside Fires*
- *Degree 43*
- *Mountain Horses Outfitters*
- *Emarald CS*
- *Meet Vince*
- *Pure by the Barreelman*
- *Electric Pukeko*
- *My Little Pub*
- *Traeger Grills*
- *Meater*
- *Trees for Canterbury*
- *Bernies Barrow*
- *Freeform*
- *Johnson & Couzins*
- *The Kiwi Outdoor*
- *Iron Art*
- *Okarito Sandfly Repellent*
- *Tuporo Living*
- *Hungry Worms*
- *Alfa Pet*
- *Bush Bath*
- *Undisturbed*
- *Eden Ochards*
- *That's It*





Trees For Canterbury

Te Waonui o Tane Ki Waitaha

EMPLOY

EDUCATE

REGENERATE

Your local

NATIVE PLANT SPECIALISTS



Discover the Beauty of Aotearoa

Step into the wild. We're bringing the magic of the great New Zealand outdoors to you. Explore our exceptional range of rare and endangered native species, locally sourced indigenous flora, and hard-to-find eco-sourced plants, all carefully nurtured by our expert team.

Open 7 days

42 Charlesworth Street, Woolston, Christchurch

PH 03 982-1028

Growing community through conservation since 1990

visit us at www.treesforcanterbury.org.nz



Meet our latest incarnation



98%

RECYCLED PLASTIC*

20%

MORE REPELLENT THAN
OUR OLD ROLL-ON

100%

NATURAL INGREDIENTS



Sandflies hate it, you'll love it.

okaritosandflyrepellent.co.nz

*Bottle and lid are made in NZ from 98% recycled plastic milk bottles. Rollerball is not recycled.

BERNIE'S BARROW

BUY LOCAL

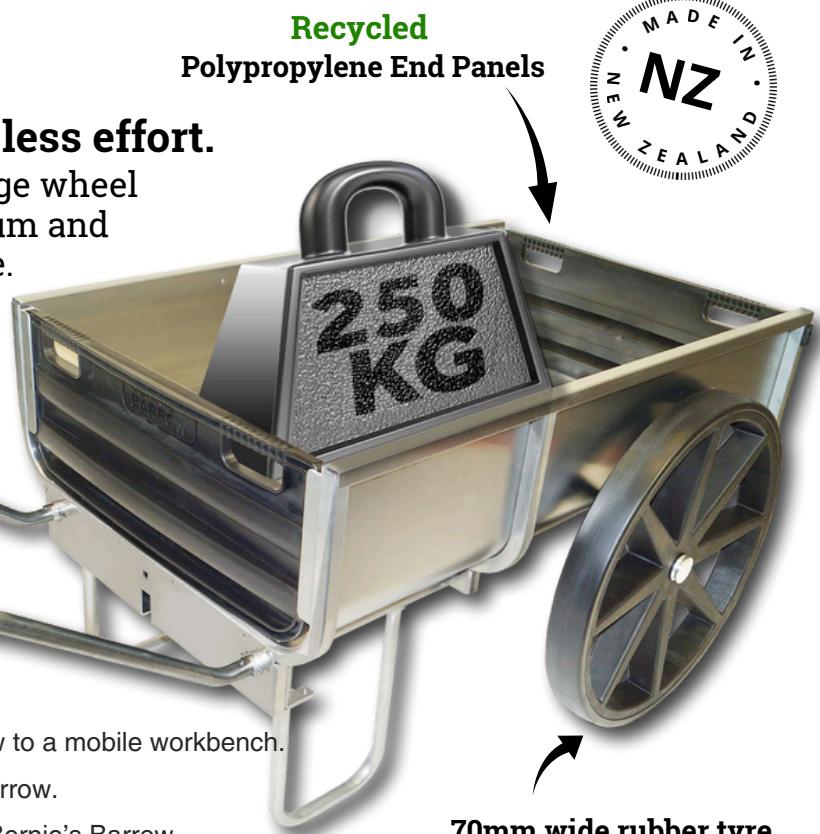
Get more done, in less time, with less effort.

Bernie's Barrow is the ultimate extra-large wheel barrow, engineered to last from aluminium and moulded plastic, with a 5 Year Guarantee.

- Extra-large capacity – 4 times standard wheelbarrow.
- Removable end panels to carry long loads.
- Ideal for firewood, hay bales,

buckets of calf feed, etc.

- Ergonomically engineered for lightweight, easy and comfortable handling.
- Two large wheels roll easily even with heavy loads and **no more flat tyres!**
- Tool-less conversion to a ride-on mower trailer (optional).
- Flat deck tray (optional). Converts your Bernie's Barrow to a mobile workbench.
- Caddy (optional) clips to either side of your Bernie's Barrow.
- High sides kit (optional). Doubles the capacity of your Bernie's Barrow.



70mm wide rubber tyre



High Sides Kit



Caddy



Drawbar (2 types):



Flat Deck Tray:

Work smarter, not harder and enjoy your leisure time.

Over 1,160 sold for use in NZ homes and gardens, lifestyle blocks, retail, logistics, stables, farms, orchards, Nurseries, Vineyards, Small Businesses, Schools, Market Traders, Councils, Marinas, Bee Keepers, Parks and Reserves.

www.berniesbarrow.co.nz Phone: 027 249 2517



M2: Tourism & Artisan

EXHIBITING BRANDS

- *The Original Smoke & Spices Co*
- *Mt. Lyford Honey*
- *Mt. Potts Lodge*
- *Pure Salt*
- *Fiordland Discovery*
- *Pack Rafting Queenstown*
- *Christ Chase Photography*
- *Mt. White Station*
- *Mt. Fyffe Distillery*
- *Oakarito*
- *Advice 4 Life*
- *Bader*
- *Select Seeds*
- *Neudorf Black*
- *Nelson Tasman*
- *Nelson Naturally*
- *KureNZ*
- *Limonchello*
- *OneNZ*
- *Rude Coffee*
- *Manchester*
- *Remarkable Cream*
- *Kiwi Spirit Distillery*
- *Jenny's Kitchen Tamarind*



Handcrafted Smoked Seasonings for the Bold & Flavourful

Crafted by expert chefs and infused with the rich, smoky essence of Marlborough sea salt, our hand smoked small-batch seasonings take your cooking to the next level. Whether you're barbecuing, roasting, or finishing a dish, our bold flavours bring gourmet quality to every bite. Suitable for both shakers and grinders, our sensational smoked seasoning will enhance all foods!



Our Signature Flavours

- Original Smoked Seasoning
- Salt Pepper & Garlic Smoked Seasoning
- Lemon Zinger Smoked Seasoning



chris chase
Photography



Capturing the human connection through
relatable and *impactful*, candid imagery

Free Expo Head shots

Walk away with a sharp new portrait!
Available from 10-12 and 2-4 pm each day.

Product Photography Demo

Drop your product or expo purchase in the lightbox and
see what pro lighting can do.

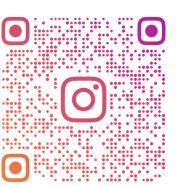
Gallery Prints for Sale

Ask me more about:

Commercial Photo + Video Services

Training Workshops for Tourism & Outdoor Brands

2026 Queenstown Adventure Sports Photography Workshop



CHRISCHASEPHOTOGRAPHY





WIN a Tranquil Ashburton Lakes Escape

**2-Night Stay at Staghill Cottage —
up to 6 guests (2x Super Kings + 2x Singles) +
complimentary bottle of wine**

About the Experience

Nestled in the serene Ashburton Lakes, Mt Potts Lodge blends rustic charm with modern comfort.

Staghill Cottage offers privacy behind the hedge, a full kitchen & lounge, and breathtaking mountain views—perfect for families or a friends' getaway.

Prize Highlights

- Entire Staghill Cottage for 2 nights
- Sleeps up to 6 (2x Super Kings + 2x Singles)
- Kitchen & lounge, stunning mountain outlook
- Complimentary bottle of wine
- Valued at approx. \$1,250

What You Can Do Nearby

- 🎣 Trout fishing at Ashburton Lakes
- ⛷ Ski Mt Hutt (seasonal)
- 🥾 Hike Mt Sunday (LOTR's "Edoras") & alpine trails
- _BBQ & unwind under a sky full of stars

**Collect all 8 stamps at the Expo for your chance
to win this unforgettable prize!**

[Visit Website >](#)



UNFORGETTABLE HORSEBACK JOURNEY

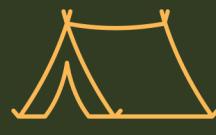
Mountain Horses Outfitters is your gateway to 78,000 hectares of untamed alpine wilderness in the legendary St James Conservation Area, offering a multitude of horse-riding experiences just a stone's throw from Hanmer Springs.



Embark on unforgettable horseback adventures through stunning alpine landscapes. Experience the spirit of wild freedom in the heart of nature.



Day Rides



Multi-Day Treks



Hot Spring
Glamping



Contact Us

&

Claim Your Saddle

St James Homestead, Hanmer Springs, New Zealand

+64 2102946123 | management@mountainhorsesoutfitters.nz

@mountainhorsesoutfitters



Nelson Tasman

**WIN a
Holiday in
Nelson
Tasman!**

**Your Dream Nelson Tasman Holiday Starts Here:
Enter at Our Stand at M2!**

WHAT YOU COULD WIN

- 3 Nights Accommodation at Tahuna Holiday Park
- 1 x 30-minute Trial Flight with Helicopters Nelson
- 2 x Freedom Rental kayaks with Abel Tasman Kayaks
- 1 x Family Mountain Bike pass at Cable Bay Adventure Park
- 1 x Family Glow Worm Tour at The Brook Waimārama Sanctuary

Come talk to Craig, Visitor Destination Manager, and Pete, Owner of Helicopters Nelson, for expert advise on all things Nelson Tasman.

www.nelsontasman.nz

ONE NZ SATELLITE

TXT from where the GAME IS

Happiest when there's a trophy in your sights? Keep in touch in the backcountry with One NZ Satellite.

Whether journeying through reception as up and down as the hills or venturing where other networks don't, you can TXT updates or ask for help if things don't go to plan. Just make sure your phone's on silent so you don't scare the target.

One NZ Satellite is included at no extra cost on eligible phones and plans. See one.nz/satellite for more info.



Coverage
across NZ



TXT when you
need it most



Works where other
networks can't

Visit us at The Outdoor Expo to find out more and chat to one of our friendly staff



You can find us all weekend in the Tourism and Artisan marquee.

STARLINK |  one.nz



Advice4Life

Your trusted Financial Advisers

- We help you plan your insurance for every stage of life.
- Our team manages your insurance at any stage of life. We
- protect you now and future. Your plan grows with you. An
- Advice4Life plan protects you every step of the way.

Expo Special: Enjoy a free first consultation with Advice4Life to review your personal insurance and investment portfolio.

CONTACT US

info@advice4life.co.nz | 0508 44 00 44 | www.advice4life.co.nz



**Collect All Kiwiana Stamps!
Prize Pool Over \$6,000**

From unforgettable tours to gift packs – a prize pool like no other!

How to Enter

- Grab entry form on entry to the expo
- Explore the Expo & collect all 8 stamps
- Drop form in entry box before you leave



Zone I - J: Food & Amusements

EXHIBITING BRANDS

- Adventure Ballon
- Mussel Madness
- Flaming Tomahawks
- Spring Potato
- Wildwood Pizza
- Little Honey
- Bo Kitchen
- Smoken'Barrel
- Face Painting
- Mini Donuts



Methven Wanaka ADVENTURE BALLOONS NZ

03 302 8172

www.adventureballoonsnz.com



**Collect All Kiwiana Stamps!
Prize Pool Over \$6,000**

From unforgettable tours to gift packs — a prize pool like no other!

How to Enter

- Grab entry form on entry to the expo
- Explore the Expo & collect all 8 stamps
- Drop form in entry box before you leave



There when you
need them - wherever
adventure takes you.

Your donations give the crew the best
training & equipment - so they're competent
and confident when the call comes in.

When I got stuck in a river, hypothermia set in fast. My personal locator beacon and the rescue helicopter saved my life.

- Roz, Patient

Donate today www.airrescue.co.nz/donate



OUTDOOR EXPO

4 – 5 OCTOBER 2025
CANTERBURY AGRICULTURAL PARK

Epic Weekend for the Whole Family



ABOUT THE EXPO

Our Story

The Outdoor Expo was born from a simple realisation: New Zealanders are at their best when they're outside. After decades in business, our founder wanted to create more than just another event - a space where people could come together, share their love of the outdoors, and discover what's possible.

Since then, the expo has grown into New Zealand's largest celebration of outdoor life. Over the years, we've welcomed thousands of adventurers - from families taking their first tramp to seasoned explorers searching for the latest gear - all united by a passion for fresh air, open spaces, and unforgettable journeys.

Why We Do It

It's about more than tents, boats, or 4WDs. It's about inspiring people to step outside routine, find new passions, and explore every corner of New Zealand.

Giving Back

We're proud to support Canterbury West Coast Air Rescue and Coastguard Tautiaki Moana, giving back to those who support us.

Looking Ahead

Our vision remains simple: to inspire, connect, and equip New Zealanders for the adventures ahead.

- Marc, Founder



OUTDOOR EXPO

4 – 5 OCTOBER 2025

CANTERBURY AGRICULTURAL PARK

Epic Weekend for the Whole Family



SEE YOU AT OUTDOOR EXPO 2025!

Join us for New Zealand's biggest outdoor showcase — with 200+ brands, live demos, family fun, and epic adventures waiting for you.

 Sat 4 – Sun 5 October 2025

 Canterbury Agricultural Park, Christchurch

Share your day at the expo with us!

Tag @OutdoorExpoNZ and use #OutdoorExpo2025 — your photos might be featured on our social media.

**Grab Your
Online Tickets!**

**20%
OFF**